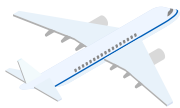


Case study Good Caesar

Good Caesar, a London-based digital agency, has been providing **design and development services for over a decade.** Recently, they pursued a project that merges their passion for aviation with their dedication to sustainability.

GOOD CÆSAR



Industry:
Digital agency



Headquarters:
London, UK



Website:
goodcaesar.com

In 2018, Good Caesar initiated the **development of a flight search engine prioritizing emissions above price and convenience.**

Understanding the need for accurate data on aircraft types and emissions, Good Caesar partnered with Amadeus for support.

Christian Nolle, Founder and Head at Good Caesar, found the Self-Service APIs to be **“easy to work with and highly customizable.”**

THE CHALLENGE

- Deliver combined **good search data** with **carbon emissions data**
- Provide an **innovative search engine** based on sustainability
- **Help travelers make eco-friendly choices** for years to come



API USED

Flight Availabilities Flight Offers Search Airport & City Search

Amadeus provided search results, including information on airlines, routes, and aircraft types, while Good Caesar added data on aircraft emissions to the mix.

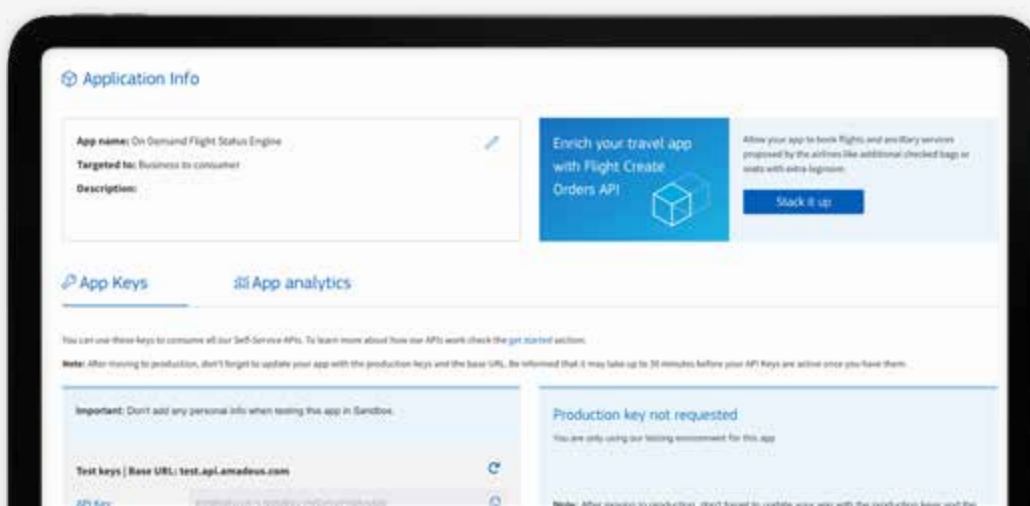
Good Caesar now offers a range of services beyond technology, including specialized consultancy services.

Amadeus allowed Good Caesar to create a powerful tool for environmentally conscious travelers. By making it easy to find the most sustainable flight options, they are **helping to reduce the carbon footprint of air travel.** And with the continued growth of sustainable aviation, Good Caesar's flight search engine is well-positioned to help travelers make eco-friendly choices for years to come.



RESULTS

- **Developed their own API**, providing data that can be integrated into other apps
- Helping to **reduce the carbon footprint** of air travel
- Created a solution for a market **targeting environmentally conscious travelers**

**START FOR FREE**

“The API documentation by Amadeus was thorough and well-organized, which made it easy to integrate the data into their existing codebase.”

Christian Nolle

Founder and Head at Good Caesar

GOOD CÆSAR

